



MARCH 2026 MONTHLY UPDATE

Maggie Garrison, President & CEO

Fueling Imagination and Funding Education for all Kentuckians.

MARCH AT A GLANCE

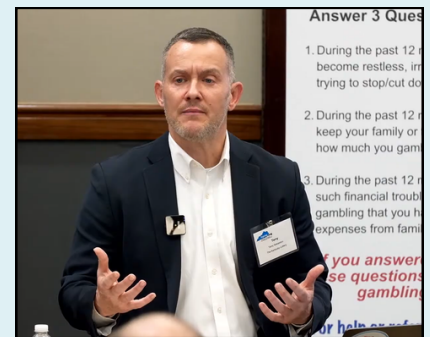
- The Kentucky Lottery generated net income of \$29.4 million in March 2026, which is \$1.6 less than net income generated in March 2025.
- Sales generated from our iLottery platform in March 2026 totaled \$102.5 million, an increase of 33.7% when compared to prior year sales.
- Sales generated by retail totaled \$104.6 million in March 2026, a slight decrease of 1.9% compared to prior year sales.



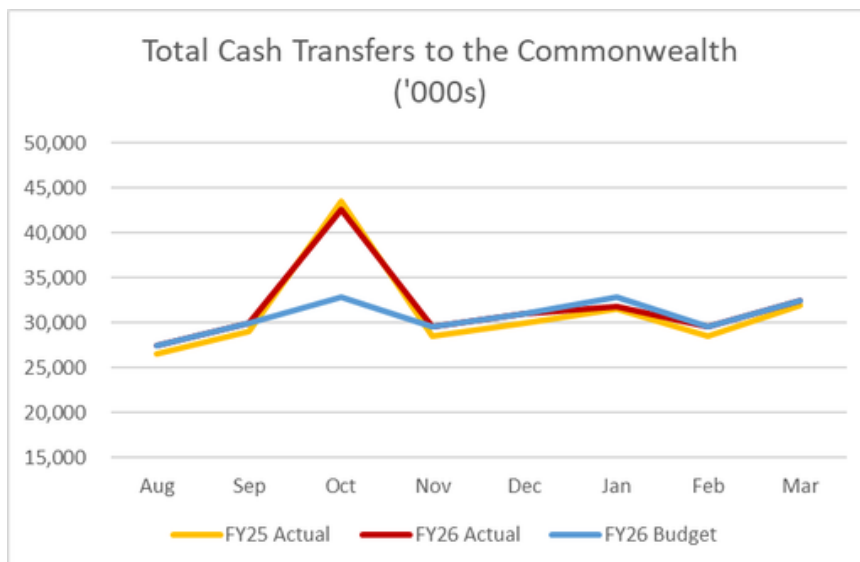
Kentucky Derby Festival staff, along with Kentucky Lottery President & CEO Maggie Garrison and her team, celebrate Carol Irvin (pictured above in the black cardigan) as the Festival Fanatic winner.

The Kentucky Lottery continues to engage players and support communities across the Commonwealth. Through a long-standing partnership with the Kentucky Derby Festival, which continues to fuel regional economic growth, Carol Irvin of Northern Kentucky was drawn as the 2026 Festival Fanatic from thousands of Lottery players.

The Kentucky Lottery continues to advance responsible gambling initiatives. While supporting the Kentucky Council on Problem Gambling’s Educational and Awareness Conference in Bowling Green, the Lottery provided an update on current responsible gambling standards focused on the health of players. The annual event provides training for counselors, behavioral health professionals, peer support specialists, educators, and community leaders.



Kentucky Lottery Vice President of Communications & Public Relations Terry Sebastian spoke at the Kentucky Council on Problem Gambling’s annual conference.



March Prior	32,000
March Actual	32,500
March Budget	32,500

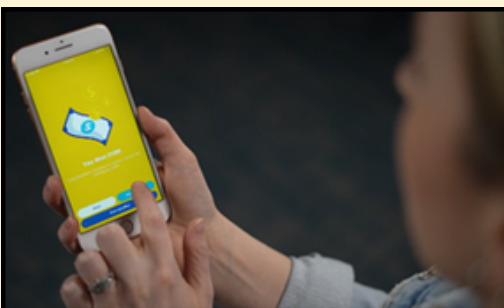
	FY26 March 2026 ACTUAL	FY25 March 2025 ACTUAL	FY26 March 2026 BUDGET
Sales:			
Gross Instant at Retail	72,205	70,425	69,116
Gross Draw at Retail	32,386	36,200	36,372
iLottery	102,524	76,702	79,831
Ticket Sales	207,115	183,327	185,319
Prize Expense	158,265	135,991	137,711
Other Direct Costs	11,121	11,307	11,141
Gross Profit	37,729	36,029	36,467
Operating Expenses	4,039	3,273	3,523
Operating Income	33,690	32,756	32,944
Non-Operating Income	159	208	151
Net Income With Unclaimed Prizes	33,849	32,964	33,095
Unclaimed Prizes	(4,449)	(1,933)	(2,100)
Net Income	29,400	31,031	30,995

	FY26 YTD 3/31/26 ACTUAL	FY25 YTD 3/31/25 ACTUAL	FY26 YTD 3/31/26 BUDGET
Sales:			
Gross Instant at Retail	657,061	669,531	695,843
Gross Draw at Retail	326,893	314,349	309,388
iLottery	773,800	604,708	673,603
Ticket Sales	1,757,754	1,588,588	1,678,834
Prize Expense	1,314,594	1,173,610	1,254,032
Other Direct Costs	102,301	99,176	104,269
Gross Profit	340,859	315,802	320,533
Operating Expenses	29,872	29,975	32,341
Operating Income	310,987	285,827	288,192
Non-Operating Income	1,371	1,581	1,047
Net Income With Unclaimed Prizes	312,358	287,408	289,239
Unclaimed Prizes	(16,548)	(9,602)	(8,700)
Net Income	295,810	277,806	280,539

LOOKING AHEAD

Connected Play

The Kentucky Lottery offers its games online and at 3,500 retailers across the state. In February, it was the first Lottery in the nation to launch “Connected Play,” which allows players to use their mobile app player card to purchase games at retail and redeem winning retail prizes into their account. Connected Play also provides players a tool to budget their lottery spend. The lottery will be launching a webpage with information and a video for players about this new gaming feature.



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